

Logic Model Basics



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Who are We and Why are We Here?



- We're from EDC; we conduct the statewide evaluation
- We're here to talk about developing and working with logic models – how can logic models help you and your program?
 - What we do → What results

“If you don't know where you are going, how are you gonna know when you get there?” Yogi Berra

What are we going to do?



- **We're going to talk...**
 - About terms and elements, structure and logic
 - And about making logic models work for you
- **You're going to play!**
 - Poster paper, stickies, markers
 - Teams develop logic models
 - Leslie, Sophia and Sheila mill around and answer questions
- **You're going to be impressed!**
 - Share your draft logic models with other grantees and talk about similarities, differences, layout, and more.

What Will a Logic Model Do for You?



- **Logic models**
 - Provide common language for staff and stakeholders
 - Show relationships between activities, outputs and outcomes
 - Help us find gaps in our thinking
 - Help us find strengths in our approaches
 - Assist in thinking systematically about program goals, activities, outcomes and impact
 - Help explain your program to others, like funders
 - Energize and rally support by showing what you intend to accomplish and how!

Wait! Some Definitions!



- **Program Theory**
 - General ideas that program staff and stakeholders have in mind about how the program should work
- **Theory of Change**
 - Explanation of changes required to achieve long-term goal or impact
- **Logic Model**
 - A systematic and visual way to share your understanding of the Program Theory and Theory of Change

Logic model



- **Common headings for logic models:**
 - Problem or Vision Statement
 - Inputs
 - Strategies/Activities
 - Outputs
 - Outcomes
 - Impact
 - Assumptions
 - Context

Definitions of Terms



- **Problem/Vision Statement**
 - The framing concept – what problem are you solving? What vision do you have for the future?
- **Inputs**
 - Resources - time, funds, in-kind support; Curricula, programs, etc.
- **Strategies/Activities**
 - The things you plan to do, what will be implemented
- **Outputs**
 - The immediate results of the activities; who, how many, what happened, where

Definitions of Terms



- **Outcomes**
 - The end results of the program for the people it was intended to serve (Weiss, 1998)
- **Impact**
 - Long-term outcomes, effects of the program on the larger community (Weiss, 1998)
- **Assumptions**
 - Beliefs or ideas we have about the program and people involved, and the way we think it will work.
- **Context**
 - The set of circumstances, environments, policies or facts that surround a particular event, situation, etc.

Problem/Vision Statement

Inputs/Resources

Strategies and Activities

Outputs

Short-term Outcomes

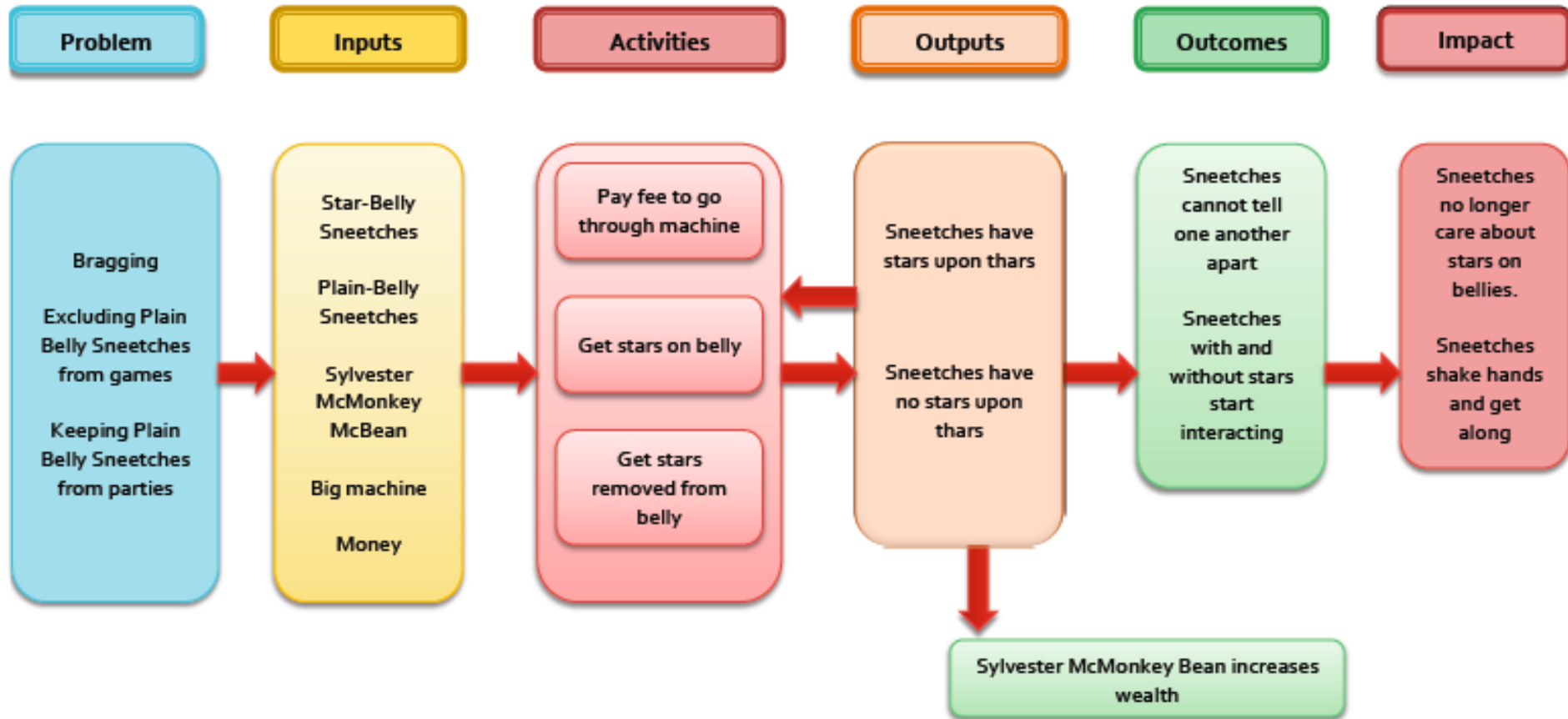
Long-term Outcomes

Impact

Assumptions

Context

Sneetches Logic Model



To the Logic Models!



- Each group has markers, newsprint and sticky memos
- Use one sticky for each idea: a problem, a vision, an input, activity, output, or outcome, and assumptions and context
- Put the stickies in columns on the newsprint
- Start arranging the stickies so that they show the relationships between inputs, activities, outputs and outcomes

Gallery Walk



- One person stays at the logic model to explain the logic and answer questions
- Others from the team walk around to others' logic models, ask questions, make suggestions
- When done, share a-ha's, learnings, what you will take back with you.

Thanks!



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